

Earn **\$2.50** for Every



BRAKE SYSTEMS

Rotor You Purchase*



*Exclusive to IMC service professional customers from 7/10/17 through 8/31/17. You can earn \$2.50 for every HELLA PAGID rotor you purchase from IMC, excluding returns. Your net purchases will be tallied at the end of the promotion period.

You must earn a minimum of \$10.00 by purchasing four HELLA PAGID rotors, to receive a reward.

Reward payouts:

- Amounts earned under \$20 will be paid via a Starbucks gift card
- Amounts earned of \$20 and over will be paid via a VISA gift card

Rewards will be sent 6-8 weeks after the promotion.

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Offer valid for IMC service professional customers only (excluding the following accounts: Genuine Parts Corporation (NAPA), Advance Auto Parts, Inc./General Parts, Inc. (CARQUEST Auto Parts); The Pep Boys – Manny, Moe & Jack; O'Reilly Automotive, Inc., and all of their respective affiliates), who are in good credit standing at time of redemption. Limit one gift card per IMC account or customer. Contact your Account Manager for details. Awards will be delivered to qualifying customers 6-8 weeks from the end of the promotion. Offer good while supplies last. Cannot be combined with any other offers. Offer excludes outside buys. Additional discounts do not apply. Reward merchandise ordered can only be delivered to a valid US street shipping address. Delivery cannot be made to a P.O. Box. IMC reserves the right to modify or terminate the program at any time without notice.

1-800-874-8925



www.imcparts.com

RACING TECHNOLOGY FOR ROAD CARS

HELLA PAGID is a leading supplier of innovative brake systems in the independent aftermarket. We can look back on decades of experience as an OEM and offer the sales competence of one of the largest trading organizations in the world. We combine proven OEM engineered brake technology with a complete product range.



HIGH CARBON ROTORS

High Carbon:

- Less prone to warping
- Quieter operation

Coated:

- Easy installation
- No cleaning required
- Keeps rotors looking great for miles

Quality:

- X-ray checked for air pockets, to assure rotors won't crack in use
- Same internal design as OE

www.highcarbonrotors.com

BRAKE PADS

- Over 100 compounds to assure you receive the right friction for your car
- Pad design and shims are identical to OE
- OE level stopping capability
- 90% European coverage
- ECE R90 certification



WEAR SENSORS

- Excellent thermal insulation
- OE quality
- 90% European coverage



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IMC
Your Quality Parts Source™

1-800-874-8925
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HEAVY DUTY STOPPING POWER

The new Hella Pagid Light Commercial range has been designed to leverage OE Brake competence with unique market experience to provide the best possible brake combination for your customers light commercial vehicles. Starting with increased stopping power from European produced pads and finishing off with High Carbon rotors to dissipate heat to allow optimum braking and increased longevity.

LIGHT COMMERCIAL RANGE

- European stopping power for light commercial applications
- High Carbon Rotors Designed to absorb and dissipate heat more effectively than Iron rotors
- European Wear Sensor Program
- Heavy Duty Police and Taxi Pads
- OE quality



Brake Guide

Take our **FREE** online product catalog for a test drive!
www.brakeguide.com

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