

DENSO

Spark Plugs



First Time Fit Spark Plugs are Better by Design

No matter what the application or environment, DENSO offers a spark plug featuring design innovation and exceptional performance. DENSO was a pioneer in the world of spark plug design and they haven't stopped yet.

DENSO has taken everything they have learned as an OE manufacturer and applied it to their aftermarket product lines. Every component that leaves their factories has been designed with precision, manufactured to the strictest OE standards and subjected to rigorous safety and performance tests.

Product Line -

Denso Spark Plugs

Tech Specs -

U-GROOVE...ENGINEERED FOR GREATER FUEL EFFICIENCY

- Patented U-Groove spark plug enables complete combustion
- Develops a larger and hotter flash front that virtually eliminates excessive fouling and erratic starts caused by poor fuel mixtures

DOUBLE PLATINUM...MAXIMIZING OPERATING LIFE

- Platinum on both the center and ground electrodes maximizes longevity and enhance the durability of the spark plug
- Resistance to erosion and corrosion enables extended operation in excess of 60,000 miles

DENSO IRIIDIUM...THE ULTIMATE LONG-LIFE PLUG

- Designed for durability under the most extreme conditions
- Patented Iridium alloy is 6x harder and 8x stronger than conventional platinum and can handle temperatures in excess of 4,000° F

Applications Supported -

Available for Asian, European and Domestic applications

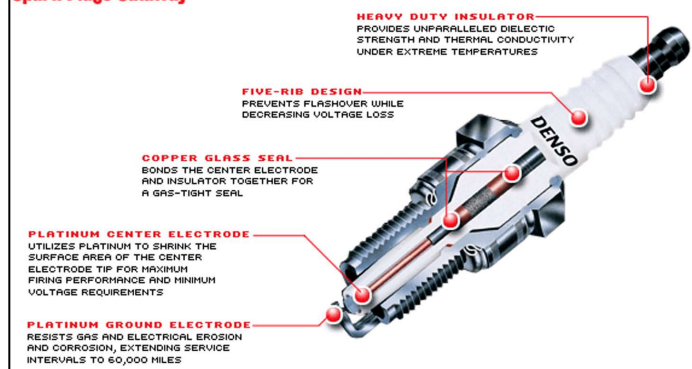
Support Items -

Bosch Oxygen Sensors, Bosch Spark Plugs, Bosch Wire Sets

Manufacturer Information -

DENSO factories are QS9000 and ISO9000 certified worldwide, just one of the many reasons why zero defects for parts produced in the millions is a reality for DENSO. A recipient of the prestigious Deming Award for quality in 1961, they've spent over five decades perfecting their technology and processes, a claim that few automotive manufacturers can make.

Spark Plugs Cutaway

**IMC**

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