

IMC's Brian Griffin III is Named the 2011 AIA Young Executive of the Year

October 30, 2011 Canoga Park, CA - Interamerican Motor Corporation's (IMC) Brian Griffin III has been named the 2011 AIA Young Executive of the Year. As a board member of the AAIA's National Catalog Manager's Association and as IMC's Director of Catalog & Product Management, Brian has played a key role in the creation and implementation of the new ACES catalog standards. "Brian has been on the team leading the charge in support of the new AAIA catalog standards which has helped IMC embrace the technology necessary to take our catalog to the next level", stated IMC's VP of Product Management and Purchasing, Fred Wittenberg. "Brian has been a strong contributor to the efforts of the AIA and AAIA, and it is great to see him recognized by the industry that has been the professional home to three generations of the Griffin family."

Brian Griffin III has been in the Aftermarket since the age of 10 where he was introduced to the business by his father, Brian Griffin II, assembling new clutches in the home garage. Brian Griffin III graduated from California State University, Fullerton in 2001 and joined ARI as the Redistributed Product Manager. Brian joined IMC in 2004. Brian Griffin III is a third generation Aftermarket member as his grandfather Brian Griffin started in the Aftermarket in the 1950's as an Assistant Parts Manager of BMC-Canada, and later owned a series of BMC (MG) dealerships. Brian Griffin II is currently active in the Aftermarket.

The AIA Young Executive of the Year Award is presented annually to a member of the Automotive Aftermarket as part of the Automotive Aftermarket Products Expo (AAPEX). The AIA People Awards are presented to members of the AIA who have made significant contributions to the import automotive aftermarket.

About IMC

Founded in 1962, Interamerican Motor Corporation is a leading importer and distributor of European and Asian OEM, and Aftermarket replacement auto parts. Headquartered in Canoga Park, California, IMC has more than 500 employees and operates branches nationwide. For more information go to www.imcparts.com. IMC is a member of the Automotive Aftermarket Industry Association (AAIA) www.aftermarket.org and the Auto Teile Ring (ATR) www.atr.de.

About AAIA

The Automotive Aftermarket Industry Association (AAIA) is the world's largest automotive Aftermarket trade association. AAIA board members and officers represent the Aftermarket on issues like technology standards, government affairs, education, industry research and data as well as providing opportunities to buyers and sellers to meet and conduct business as meetings and conference held year round. The Auto International Association(AIA) is the Import segment of the Automotive Aftermarket Industry Association(AAIA). The AAIA is based in Bethesda, Maryland. For more information about the AAIA please visit www.aftermarket.org and for information about the AIA please visit www.aiaglobal.org.