

MEYLE PLATINUM ROTORS™  
PERFORM AS GREAT AS THEY LOOK

MEYLE  
**PLATINUM**



MEYLE PLATINUM ROTORS™ were designed to meet OE requirements and look great doing it. Call IMC today to purchase MEYLE PLATINUM ROTORS, the new premium brake rotor for European, Asian and Domestic applications.

1-800-874-8925 [www.imcparts.com](http://www.imcparts.com)





**MEYLE**  
Products

# MEYLE Braking Solution

**Product Line** MEYLE PLATINUM ROTORS

**MEYLE**  
**PLATINUM**

**Tech Specs**

- Meets OE Specifications
- Geomet® Finish/Protective Anti-Corrosive Coating

**Applications Supported**

Available for top moving European, Asian and Domestic vehicles



**Product Line** MEYLE BRAKE PAD SOLUTIONS

**Tech Specs**

**Semi Metallic Brake Pads**

- 100% Integrally Molded with Low Resin Content which results in:
  - Superior shear strength
  - Exceptional durability
  - Increased rotor contact
- Extremely low dusting
- Faster heat dissipation
- Slotted and chamfered as specified by original equipment

**Ceramic**

- Advanced formulation for high temperature braking
- The ultimate brake pad for performance as well as clean and quiet operation
- Lighter pad matrix for less wear on calipers and brake components
- Extreme fade resistance, exceptional performance ability

**Heavy Duty**

- Dual layered friction for maximum shear strength under severe pressures
- Designed for severe braking for high speed driving styles
- Ideally suited for SUVs, trucks, taxi, emergency, fleet, towing, construction and bus applications
- Extra stopping power when towing vehicles & carrying heavy loads
- Extensively tested and proven on vehicles and in an accredited laboratory using a model 1900 Dynamometer



**Applications Supported**

Available for top moving European, Asian and Domestic vehicles

**Manufacturer Information**

MEYLE Products is part of the Wulf Gaertner Autoparts AG in Hamburg, Germany and focuses on high quality aftermarket products in the area of chassis & suspension, rubber-metal and cooling. Their engineering department is committed to develop parts with properties clearly superior to the original. These parts are then rightfully given the seal "HD Quality" and /HD (for heavy duty) is added to their part numbers.



To Order Call 1-800-874-8925 or visit [www.imcparts.com](http://www.imcparts.com)